

**Town of St. Johnsbury  
Beautification Committee  
Special Meeting Minutes**

**August 5, 2025 at 11:00am  
St. Johnsbury Welcome Center, 2nd<sup>d</sup> Floor**

Committee Members Present: Jim & Lorrie Brown, Gena Glidden, Gillian Sewake, Heather Alger, Phoenix Anise

Ex-officio: Steve Beauregard (Dept. of Public Works)

Other attendees: Vanessa Allen

1. Open Meeting: Meeting called to order at 11:08am
2. Agenda Changes: None
3. Public Comment: None.
4. BC 50<sup>th</sup> Anniversary Event:

Date is set for Saturday, September 13, 2 – 4pm at Buck Park (LVRT pavilion is rain location).

Activities will include a perennial swap, a brief presentation from Jim & Gena about the committee and its history, refreshments, and volunteer sign-ups. Gillian will ask Zoning if a permit is needed for this Town activity.

Supply needs:

- Cones for parking (Town)
- Garbage cans & bags (Town)
- Tables for refreshments (Town)
- Planter pots for people to take home plants – committee members bring extras from their homes
- Refreshments:
  - o Cake – Gillian will seek a donation to cover this
  - o GF cupcakes – Phoenix contributing
  - o Lemonade – Lorrie contributing
  - o Water – Heather contributing
  - o Cups, napkins, plates, forks – Gillian contributing

Because they're right next to the park, Gillian will ask ReMax Heritage to participate and sponsor the event to cover the costs of the cake. Gillian will also reach out to Caledonia Plant Shop to see if they want to be involved.

Outreach:

- Gillian will prepare a flyer/social media post. Phoenix will help with flyer distribution, and Gillian will ask the Town to post on social and share to Discover St. J.
- Gillian will prepare an email to invite all committee members and the volunteers we have contact info for.
- Specific invites: Heather Alger will invite the Impeys. Gena will invite the Fisher family.
- Jim will look into making day-of event signs.

5. Welcome Signs report:

Gillian provided a brief update: the old signs have been deinstalled by DPW. Legacy Signs will be installing the new ones on Wednesday or Thursday this week. Gillian will need to check on the state of things to confirm what landscaping is needed to fix the garden beds in the stone planters once installation is complete. The fourth location at Maplefields will not have plantings, as they've asked to keep it just grass to keep maintenance easy.

6. Other Business:

Jim asked about water access in Depot Square Park now that the hydrant hook up is gone. Steve will get him a handle to use the spigot on the side of the Welcome Center.

Vanessa shared interest in joining the committee. She will write an email to Chad Whitehead expressing her interest, cc'ing Jim.

7. Adjourn: Adjourned 11:47am