

Town of St. Johnsbury

Design Advisory Committee

51 Depot Square, 3rd floor, St. Johnsbury, VT 05819

Design Advisory Committee

May 13, 2024, 5PM

Minutes

Members present: Lorna Higgs, Gillian Sewake, Jackie Fox, Diane Cummings, Mary Hughes, Ashleigh Moriarty

Approval of Minutes:

- March 11, 2023 meeting recommended for approval
- (no April meeting)

New Business:

- Lumiere - Railroad Street - Railroad Street - Application for a white metal sign with black lettering to be hung from a black metal bracket. Overall measurements 26" x 26" which includes the business name and two smaller attached signs. Sign recommended for approval.
- SaVida - Main Street - Application for an aluminum sign with vinyl lettering that includes the SaVida logo, business name, "Opioid & Alcohol Recovery", and a website. Sign is not recommended for approval as presented. Recommendations for sign approval include:
 - Removing the website listing as this is not permitted under the current Zoning Bylaws
 - Consider reducing the size of the sign to align with the existing Sotheby's size in order to preserve and enhance the appearance of the streetscape and decrease visual clutter
 - Consider changing the background sign color from black to navy blue to

coordinate with the existing Sotheby's sign for continuity on the building facade.

- Assign Committee member to attend DRB mtg: 5/23/2: Diane Cummings will attend.

Old Business:

- Update – New committee members: Tom Turek, Jackie Fox
- Shall we update the FAQs and include as part of the handouts for new businesses in the Design Control District. DAC will reach out to Zoning regarding updating this document.

Other Business:

- Review DAC Workbook (circ. 2019) and FAQ document in preparation for upcoming bylaw revisions
- Reminder that permanent landscaping changes, including tree removal, in the Design Control District need to be reviewed by the DAC as these changes are part of the streetscape in the historic design control district.
- Agenda Item for next month: Discussion of why a Design Control District is important for a community

Adjourn: 6PM

Next Meeting: June 10, 2024 @ 5:00 pm