

Town of St. Johnsbury

Design Advisory Committee

51 Depot Square, 3rd floor, St. Johnsbury, VT 05819

Design Advisory Committee

August 12, 2024, 5PM

Welcome Center

Members present: Lorna Higgs, Gillian Sewake, Diane Cummings, Mary Hughes, Tom Turek, Ashleigh Moriarty

Approval of Minutes - Minutes from October 17, 2024 approved

New Business -

- **LVRT Trailhead Pavillion:** Permit application has been submitted for a map & brochure display at the trailhead pavilion. This map display is being designed by local artist, Stephen Canary (Magic Wolf). The display will be made of weather resistant, heavy duty aluminum. This will be affixed to the pavilion to provide wayfinding information. Sign approved unanimously.

Old Business -

- **Update on Bylaws and Public Hearings, Matt Walsh** - Next public hearing is on January 21st. The new bylaws are still waiting to be adopted.
- **Welcome Signs Project, Discover St. Johnsbury Marketing Committee** - A grant was received by Discover St. Johnsbury for the "Welcome to St. Johnsbury" signs. The marketing committee will be putting out applications for design submissions. The finalist will be selected in January. A core group will be selected to work with the designer and review the designs and come away with 2-3 designs, which will then be submitted for public vote. The goal is to have the public selection process in April 2025 with a goal to have them installed by

summer of 2025. The grant will provide funding for the design and fabrication of the sign and it will be installed by the Public Works department. Discover St. Johnsbury would like 2-3 members from the DAC to participate on the design committee. Mary, Diane and Ashleigh volunteered.

- **Other -**
 - DAC documents, including FAQs and map, will be given to applicants by Zoning in the future
 - Any signs that go up without an application will be discussed at the DAC meeting and brought to the Zoning Administrator's attention
 - Concerns were raised regarding temporary signage in the design control district. The committee feels that there should be language drafted for the bylaws that include a time restriction, such as 90 days, for how long temporary signage can be displayed before an application is submitted.
- **Meeting adjourned at 6:01 PM**

Next Meeting: January 13, 2025, 5PM at the St. Johnsbury Welcome Center