

Town of St. Johnsbury

Design Advisory Committee

51 Depot Square, 3rd floor, St. Johnsbury, VT 05819

Design Advisory Committee

January 13, 2025, 5PM

Welcome Center

Members present: Gillian Sewake, Diane Cummings, Tom Turek, Ashleigh Moriarty

Approval of Minutes - Minutes from December 9, 2024 approved

New Business -

- N/A

Old Business -

- **Update on Bylaws and Public Hearings** - Next public hearing is on January 21st. The new bylaws are still waiting to be adopted.
 - The proposed document still lists the DRB as the approving body for the design control district, including the approval of signage in the most recent draft. Validate that this has been changed for the January 21st presentation (Matt).
 - DAC would like to propose language around temporary signage, such as how long a temporary sign can be displayed:
 - Proposed 461.1 (new)
 - h) Prior to the completed application for permanent signage being approved, a business is granted 90 days to display temporary signage on the property that does not adhere to the above requirements. After this 90 day grace period,

permanent signage which adheres to the above requirements (461.1 a-g) is the only signage permitted.

■ Proposed 461.3 (revised)

- k) Banners: In the commercial zoning district and in all other zoning districts, all banners are considered temporary. Banners must only relate to a time-sensitive event, not exceed one hundred forty (140) square feet, and may not be displayed for more than three (3) weeks.

○

- **Welcome Signs Project, Discover St. Johnsbury Marketing Committee** - A grant was received by Discover St. Johnsbury for the “Welcome to St. Johnsbury” signs. The bids by designers will be reviewed on 1/14/25. A core group will be selected to work with the designer and review the designs and come away with 2-3 designs, which will then be submitted for public vote. The goal is to have the public selection process in April 2025 with a goal to have them installed by summer of 2025. The grant will provide funding for the design and fabrication of the sign and it will be installed by the Public Works department. Discover St. Johnsbury would like 2-3 members from the DAC to participate on the design committee. Mary and Diane have volunteered.
- **Other -**
 - N/A
- **Meeting adjourned at 5:47 PM**

Next Meeting: February 11, 2025, 5PM at the St. Johnsbury Welcome Center