

Town of St. Johnsbury

Design Advisory Committee

51 Depot Square, 3rd floor, St. Johnsbury, VT 05819

Design Advisory Committee

February 10, 2025, 5PM

Welcome Center

Members present: Lorna Higgs, Gillian Sewake, Diane Cummings, Mary Hughes, Ashleigh Moriarty

Others Present: Jody Fried, Sarah Gagne, Matt Walsh

Approval of Minutes - Minutes from January 15, 2025 approved

New Business -

- **Catamount Artist Studio**, 560 Railroad Street: Application presented by Jody Fried for a hanging sign suspended from a metal bracket with rings (size 24"x36", metal materials, no signage lighting) and a decal for the glass door entry with the Catamount Arts logo. Sign recommended for approval.
- **The Yarn Bank**, 375 Railroad Street: Application for a hanging sign for the Yarn Bank suspended from a metal bracket. (size 24"x36", metal materials, no signage). The sign design has a white background with black lettering and a red yarn detail. Sign recommended for approval.

Old Business -

- **Update on Bylaws and Public Hearings** - The new bylaws are still waiting to be adopted. These new bylaws will allow the DAC to grant recommendations for approvals of signage, which will then go directly to Zoning. There is a Select Board meeting scheduled for 2/10/25.

- DAC would like to propose language around temporary signage, such as how long a temporary sign can be displayed. The DAC (as community members) would like to address this within the next quarter:
 - Proposed 461.1 (new)
 - h) Prior to the completed application for permanent signage being approved, a business is granted 90 days to display temporary signage on the property that does not adhere to the above requirements. After this 90 day grace period, permanent signage which adheres to the above requirements (461.1 a-g) is the only signage permitted.
 - Proposed 461.3 (revised)
 - k) Banners: In the commercial zoning district and in all other zoning districts, all banners are considered temporary. Banners must only relate to a time-sensitive event, not exceed one hundred forty (140) square feet, and may not be displayed for more than three (3) weeks.
- **Welcome Signs Project, Discover St. Johnsbury Marketing Committee** - A grant was received by Discover St. Johnsbury for the “Welcome to St. Johnsbury” signs. The bids by designers were reviewed on 1/14/25. A core group was selected to work with the designer and review 2-3 designs, which will then be submitted for public vote. The goal is to have the public selection process in April 2025 with a goal to have them installed by summer of 2025. The grant will provide funding for the design and fabrication of the sign and it will be installed by the Public Works department. Discover St. Johnsbury would like 2-3 members from the DAC to participate on the design committee. Mary, Ashleigh, and Diane have volunteered.
- **Other** -
 - Sarah Gagne attended the meeting as a prospective member of the DAC.
- **Meeting adjourned at 5:47 PM**

Next Meeting: March 10, 2025, 5PM at the St. Johnsbury Welcome Center

