

Members Present: Susan Parker, Lynn Wurzburg, Robert Michael, Ben Deede, Kathy Kark, Steve Isham, Donley Johnson, Jason Kaiser and Pam Parker

April 6, 2026

Introductions

Minutes Review

Minutes of March meeting were approved.

Jason noted that the time of the meeting needs to be updated at the St. Johnsbury website because it starts at 5:30 not 5pm.

Report on status of March 21 Weatherization 101 event

Robert said it went quite well. There were probably 30 to 40 who came. Having the article and ads in the Cal-Rec seemed make a real difference in attendance being greater than last year's. Lynn said we should re-use the ads if we do this again. Donley will make the ad accessible for editing. We need to check with Kresten about any remaining MERP funds for another event. Jason and Robert said a few people thought the name implied it might have been more of a lecture. One suggestion was to call it a Home Energy Resource Fair, or an Energy R. He said that sparked an idea of having an event at the mall in the fall that would combine lectures and vendors to talk to. Kathy said she went to an event in Brownington that worked really well that had a panel where people would answer questions. Steve pointed out that we have done that approach in previous years.

WindowDressers update

Robert said we have 103 insert orders. No special rate orders yet. Everything has been paid for. One person got the recommendation from NETO so we are getting referrals from organizations. Darlene and Pam will be on Kingdom Access on April 7 to talk about WindowDressers. Lynn said she can put a notice on the St. Johnsbury school newsletter to reach parents. Kathy Kark is also working with commercial television stations to get coverage of the program. Pam said 80,000 inserts have been built since 2014, which has saved millions of dollars.

Jason suggested we bring in first-person accounts to get people to be ambassadors for WindowDressers because word of mouth is powerful. Susan noted that Indivisible will be going neighborhood to neighborhood to tell them about weatherization options including WindowDressers. Jason suggested we make posts on Facebook on community pages like the St. Johnsbury committee page. Steve suggested we form a smaller committee of people to come up with ideas and come back with proposals for the next meeting. Pam will get in touch with the person at WindowDressers who helps with publicity and outreach.

New student representative to the St. Johnsbury energy committee

Donley created a flyer and other announcements to recruit students to the committee.

Our next energy committee meeting will be May 4, 2026 from 5:30 to 7pm at the Welcome Center.